

Kiwanis club Monday
Civitan club Monday
Ad club Tuesday
Rotary club Wednesday

WEEKLY BUSINESS REVIEW PAGE

Lions club Thursday
Real Estate Exchange Thursday
Chamber of Commerce Friday
City club Saturday

"The Folks Who Give That Service Is Different"

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Tulsa's most modern cleaners and hatters announce the addition of a hat service to their regular high grade clothes service.
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The Electric Contractors
Wiring In All Its Branches
Electrical Supplies
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Steel Drill Rods
Steel Band Wheels
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TULSA, OKLAHOMA

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30 to 400 Horsepower
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As Good as the Best and Better Than the Ordinary
A Visit From You Will Be Appreciated
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Brisk Buying Results From Advent of Cooler Weather

Clear weather preceded by a cold snap made the third monthly suburban day last week the most successful yet held. Trading was brisk and the presence of some 2,000 school teachers from northeastern Oklahoma towns gave an added impetus to the commercial and festive routine of the day.

The retail trade has not in several years approached the holiday trade season with as good an outlook as it has this year. Business thus far this fall points to a good financial showing in virtually all lines December 31. Upon that showing a great deal of their plans for 1922 depend. True, Tulsa people and people over this part of the state generally are buying more carefully than they have before; the merchants like this. It is a good indication. More careful buying means better buying and better buying means value received and values received means satisfaction, and satisfaction means return of the customer. It is an endless cycle.

The old days of reckless spending are gone. Thus far this fall, many business men say buying indicates a leaning towards the practical with less money spent for pure luxuries. Except in the case of children, it looks now as though the people of Tulsa are going to buy gifts of the utilitarian type. But it is early yet to forecast just what kind of gifts are going to be sold or how much money will be spent during the next six weeks in celebration of the gladdest day of all the year. The major point is that trade is brisk.

Realizing that satisfaction is the basis for all patronage the Tulsa Street Railway company invites the folks who ride in its cars to come to headquarters and tell the authorities if they encounter discourtesy among its employees. At the same time the company does not forget that appreciation goes a long way in the accomplishment of an ideal or a goal and customers are likewise invited to tell the trainmen that their courtesy and consideration are appreciated. How many Tulsa people have ever done that?

There is at the corner of Third and Detroit a most aggressive little old rambling house almost hidden from view by the old-fashioned gate. More than one person has gone out of his way for a close look at the quaint place and has been rewarded by the information, vouchsafed by the sign on the side of the house that it belongs to Van Sicken, architect. The firm of Van Sicken & Edelvard, architects, has its headquarters at 319 South Detroit.

While the water question looms big, it is something of a relief to be able to talk about H2O in its simplest terms, hard and soft. Soft water has a peculiar attraction for Tulsa people. Therefore it is one of the peculiar virtues of the Guaranty laundry that its washing is done in soft rainwater. Anyone who knows anything at all about such matters knows that that means longer life for the articles washed as well as better looking washed articles.

Retailers Buying Linens.
If any proof were needed of the frequently reported assertion that retail stocks of linens are light, nothing better would be required than the way buyers are placing orders in this market, both for immediate delivery and for the holiday season. The great bulk of this business is being done on the so-called house linens, the call for which on the part of the buying public has been very active, since over-the-counter prices were reduced. Recent reports of flax shortages and the possibility of higher prices have stimulated the demand to such an extent that immediate delivery orders from the retailers are increasing daily. The prominent jobbers and importers are giving considerable attention to the future, and the spring advance orders they have placed with the British mills to date have been large.

Novel Type of Trimming Quill.
Feather quills and quill stocks have developed a novelty that is very effective and appeals to the designer with unusual ideas. Half of the quill is left in its natural state, with the other half presenting a surface of sparkling iridescence. To produce this effect a colored powdery substance is applied, completely covering the front of the quill stock and giving the effect of an all-over finely beaded surface. This treatment in the quill fits very nicely into the making of attractive color combinations. If one side of the quill is green, henna or gray, for instance, the other side may be dusted with the powder in black or silver. The black is the newer, and is very striking when contrasted with a brilliant color. The trim provided by the new treatment is especially adapted for use with semi-tailored hats.

It's Your Move Next
Joe Hodges, Transfer, Moving and Storage
Reasonable Prices
120 S. Elgin Phone Osage 6849

OKLAHOMA UNION RAILWAY COMPANY

Interurban cars leave Tulsa every hour on the hour, from 6 a. m. to 12 o'clock midnight for Sapulpa and every hour on the half hour from 6:30 a. m. to 11:30 p. m. for Red Fork.
Interurban cars to Sapulpa carry baggage and express. Package freight car leaves First and Guthrie streets at 9:15 a. m. daily except Sunday.

OUR EFFORTS TO SERVE THE PUBLIC

can be materially aided if patrons will co-operate by offering constructive criticism.
If a trainman is courteous, considerate and attentive to duty, a word of appreciation will make him feel that his efforts are appreciated. Tell us about him.
We also invite reports of discourtesies.

Tulsa Street Railway Co.

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Services of Expert Fishermen
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Mail Orders Receive Prompt Attention
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Our Specialties—The Hyatt Revolving and Stationary Ventilator
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